

Mark West Area Chamber of Commerce and VISITORS CENTER



BRINGING BUSINESS & THE COMMUNITY TOGETHER!

4787 Old Redwood Highway, Suite 101, Santa Rosa, CA 95403
Visitors Center: Mon. - Fri. 9 am - 4 pm www.markwest.org

707-578-7975
office@markwest.org

The Lark

August 2018
Volume XXXII Issue 7

Wine Country Harvest Faire
COMMUNITY REBUILDING EVENT
Wednesday, Sept. 26th
4-7pm
Come say howdy to your neighbors
FREE ADMISSION - DOOR PRIZES - SILENT AUCTION
FOOD AND BEVERAGE SAMPLING
FUN AND GAMES FOR KIDS

Mark West Area Chamber of Commerce and VISITORS CENTER

Join us at: LUTHER BURBANK CENTER FOR THE ARTS

BOOTHS AVAILABLE NOW
707-578-7975
markwest.org

Thank You to Our Sponsors

CALIFORNIA AMERICAN WATER
Carlton
Molsberry Market's, Inc.
accent PRINTING & DESIGN, INC.

SEPTEMBER 26TH: 28TH ANNUAL WINE COUNTRY HARVEST FAIRE & BUSINESS SHOWCASE

- FREE ADMISSION
- PUBLIC WELCOME

How can a business trade show be this much fun? Dozens of local businesses will be on hand to show you what they have to offer and to talk about your needs. They'll be giving away good advice, demonstrations, and free samples.

It's quite the family event, and will be focused on the resiliency and reunification of the Mark West area community, as we rebuild and look forward to the future.

- Raffle! Three \$200 Grand Prizes!
- Free food from Molsberry Markets, Inc.
- Local vintners & breweries giving away samples.
- Huge silent auction: Over 40 items!
- One FREE raffle ticket per attendee.

REGISTER NOW TO RESERVE AN EXHIBITION TABLE FOR YOUR BUSINESS AT THE HARVEST FAIRE & BUSINESS SHOWCASE. SEE PAGE 6

August Social hosted by
Aaction Rents and
Friendly Feed & Supply
See p3

UPCOMING EVENTS: next AFTER HOURS BUSINESS SOCIAL
Hosted by
Hilton Garden Inn Sonoma County Airport
417 Aviation Blvd., Santa Rosa
Thursday Sept 13, 2018
5:30 PM - 7:30 PM



Steve Plamann
Aaction Rents
President

*Our Mission:
The Mark West Area
Chamber of Commerce
is organized to advance
the economic well-
being and uniqueness
of the Mark West Area
so that its citizens and
all areas of its business
community shall prosper.*

CHAMBER MEETINGS

Board of Directors

Second Tuesday
Of Each Month
11:30 am - 1:00 pm at
Best Western Plus Wine
Country Inn & Suites
870 Hopper Av. S.R.

Ambassadors Mtg.

Second Thursday
Of Each Month
4:00 pm - 5:00 pm
At the Chamber offices

PRESIDENT'S MESSAGE

I would like to thank Aaction Rents and Friendly Feed & Supply for hosting our August Social. It was a warm night with lots of great food, wine and beer to enjoy. We had 12 business card drawing prizes to give out plus the 50/50 raffle and the "Pot of Gold" drawing. Many chamber members went home with a very nice gift.

Next month's Social will be hosted by Hilton Garden Inn Sonoma County Airport at 417 Aviation Blvd. in Santa Rosa. Erin has hosted before, so you know we can look forward to really well prepared food and great wine. This is a beautiful hotel and we always have a fun time there. **We will have our 50/50 business card drawing, and our "Pot of Gold" drawing will be for \$620.00*. Don't miss your chance to win.** Come out and see us! We would love to get to know you better and help you market your business or products.

The Mark West Area Chamber of Commerce 28th Annual Wine Country Harvest Faire & Business Showcase returns this year, and will be at the Luther Burbank Center for the Arts. The date is Wednesday September 26, from 4:00pm-7:00pm. Booths are still available at very good prices. Don't miss this great opportunity to get your business in front of hundreds of local residents and share in this evening of good old local fun and community togetherness. This will be my 16th year attending this event. It is well worth the time and investment. This free event for the public showcases your business while everyone enjoys complimentary food and Sonoma County wines and other beverages. Sign up early for a discounted rate on a booth and help support your chamber. To sign up or learn more about this event go to <http://markwest.org/>.

If you want additional promotional opportunities, you can donate a silent auction item. Contact John Essman, john@sonomaconnection.com, and he will make arrangements for you to donate an item or gift certificate and we will advertise your business throughout the event.

The Mark West Chamber's 37th annual Installation Dinner will be held at Charlie's Grill at the Windsor Golf Course on Oct 12th. The starting time is 6:00pm. Bring your date or staff and have a fun and entertaining time. This is a once-a-year event that you shouldn't miss. Sonoma County 4th District Supervisor James Gore and Miss Sonoma County 2018 Tyler-Avery Lewis will be our guest speakers. Don't miss this very special event! You can purchase your tickets online at our website. Visit us at <http://www.markwest.org/> to find out more about this and all Chamber events.

Steve Plamann, President

* Change in Pot of Gold Prize Policy

The Board of Directors of the Mark West Area Chamber of Commerce and Visitors Center has announced the following change of policy concerning our monthly Pot of Gold drawing. Beginning with our October Business After Hours Social, our monthly Pot of Gold cash prize drawing will be capped at \$300. Basic rules of the contest remain unchanged: once there is a Pot of Gold winner present at the social, the cash prize will revert to \$60.00 the following month, and \$20.00 will be added each month in which there is no winner. If the prize ever rises to \$300.00 again and there is no winner present at the social, all subsequent months' prizes will consist of a \$300 cash prize until there is a winner. At the September Business After Hours Social only, our monthly Pot of Gold cash prize drawing will be \$620 minus the cost of a one-year extension to the winner's Chamber membership.



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David Hartman

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Santa Rosa, CA 95403

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FAX 707-546-0902

AUGUST 9 SOCIAL

We had a lively Business After Hours Social at the Corner of Fulton and River Rd. It was co-hosted by Aaction Rents and Friendly Feed & Supply.

As we were enjoying the social networking and eating/drinking part of our Social, we were able to watch the new Sheriff's helicopter Henry 1 as it performed over a nearby field during its dedication ceremony. That was interesting, as it appeared to be carrying someone around and around in a bucket hanging from the helicopter.

Our host and Chamber president, Steve Plamann of Aaction Rents, was our MC and he talked about how he and Tim Campbell have been great friends for seventeen years. They've actually made two trips to Europe and the families all talk about living there someday. He also gave kudos for the many donations Tim has made to fire victims.

The great refreshments were supplied by Molsberry's Markets, Inc. I don't know if the taquitos came from there or if they were home-made, but they were the best I have ever tasted.

Dave Mohle told us about the Four Chamber event at Accent Printing coming up on November 13. Four chambers, one being ours, are invited to this event which will feature a Customer Appreciation Auction.

Pete Lescure, Lescure Engineering, spoke to us about the Mark West Citizens Advisory Council (MWCAC). He explained what it is and that the Council was currently reviewing the first application for use of the Franchise Funds. You can contact me (Aggie Maggio), Pete Lescure, or Brian Molsberry for more information.

Donors & Winners

Pot of Gold: \$600. True Value Hardware would have been the winning business, but no one from their company was present. September's prize will be \$620.

Shawna DeGrange of Cloverleaf Ranch won \$45 in the 50/50 drawing. Lucky her, she just stopped by to show off her adorable baby girl, Logan Virginia. And Logan was the belle of the ball, for sure.

Brian Molsberry (Molsberry's Markets, Inc), Pete Foppiano (Golden Bear Financial), Doug Williams, and Nacho Jacinto (Aaction Rents) all won Airport Express tickets, donated by Sonoma County Airport Express.

Winners of \$75 gift certificates for Aaction Rents were KG Phillips (Key Properties), Aggie Maggio (Realtor @ Coldwell Banker), Ken Moholt-Siebert (Ancient Oak Cellars), and Holly Hansen (representing Carlton Senior Living.)

John Glass (Aaction Rents) and Dave Mohle (Accent Printing & Design) both won deer blocks. Pete Lescure (Lescure Engineers) and Dave Skarr (Coldwell Banker) each won a bird feeder and a generous supply of bird food. These prizes were all donated by Friendly Feed & Supply.

Contributed by Aggie Maggio Realtor @ Coldwell Banker



Steve Plamann of Aaction Rents (left) and Tim Campbell of Friendly Feed & Supply (right) were our hosts.



Larry Gilbert of Legal Shield (left) and Laura Buhner of Exchange Bank Larkfield Branch (right).



Left to right: Laura Buhner of Exchange Bank Larkfield Branch, Holly Hansen representing Carlton Senior Living, Pete Lescure of Lescure Engineers, and Pete Foppiano of Golden Bear Financial.



Shawna De Grange of Cloverleaf Ranch brought her daughter Logan Virginia, born June 2 on the first day of Camp at Cloverleaf! Logan must be a lucky charm, because Shawna won \$45 in the 50/50 drawing that evening. Logan had no comment.

10 AWARD-WINNING NORTH BAY MAKERS, INNOVATORS, STEM EDUCATOR

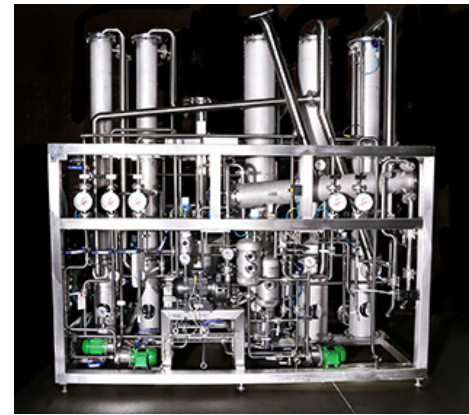
Adapted from an article on the Northbay Biz website, August 20, 2018

Each year the North Bay Maker Awards highlight companies and individuals north of the Golden Gate Bridge doing exceptional work in product manufacturing, innovation and inspiration.

Out of all the nominations received, North Bay Business Journal picked 10. Here are this year's winners:

- Best Manufacturing Process Innovation: Advanced Beverage Technologies, Santa Rosa
- Best Manufacturing Process Innovation: Benjamin Arms, San Rafael
- Best Manufacturing Process Innovation: Blentech Corporation, Santa Rosa
- Best New Product: Ken Berman Art, Sebastopol
- Education: Lisl Christie, teacher, San Miguel Charter School, Santa Rosa
- Best Manufacturing Process Innovation: Retech Systems, Ukiah
- Workforce Development: Rough Linen, San Rafael
- Best New Product: Sonoma Cast Stone, Petaluma
- Workplace Culture Innovation: Tek Tailor, Santa Rosa
- Community Involvement: Wildbrine, Santa Rosa

Read the entire article on the North Bay Business Journal website at <https://www.northbaybusinessjournal.com/northbay/sonomacounty/8636087-181/north-bay-maker-awards-manufacturing>



One of the many products from award winner Advanced Beverage Technologies, of Santa Rosa.

RUBBLE FROM SONOMA COUNTY WILDFIRES IS PREPPED FOR ROAD, HOME CONSTRUCTION

Adapted from an article on the Northbay Biz website, August 7, 2018

Local businesses are still working hard on recycling materials from areas of the North Bay that burned last fall. Spokesperson Kristyn Byrne of Pruitt Industrial Park in Windsor explained.

Large pieces of concrete from foundations are crushed to make ¾-inch recycled base rock that meets CalTrans specifications for reuse under sidewalks, roads, and foundations. Metal such as rebar is also separated out during the breaking up process. It too can be completely recycled.

Doing the work locally helps in the rebuilding efforts because it creates a local source for important material. The fires created debris equivalent in weight to two Golden Gate Bridges, which meant significant logistical challenges that had to be overcome.

Read the entire article on the North Bay Business Journal website at <https://www.northbaybusinessjournal.com/northbay/sonomacounty/8591567-181/sonoma-wildfire-debris-construction-materials>

Interested in joining our Ambassador Club?
Contact the Chamber at
office@markwest.org
707-578-7975



To host a Ribbon Cutting,
contact...
Aggie Maggio
aggiemaggio@icloud.com



Keep abreast of important information pertinent to local business issues: <http://edb.sonoma-county.org/>

UPCOMING EVENTS

Thursday, September 13, 2018
 Chamber Business After Hours Social 5:30-7:30pm
 Hosted by **Hilton Garden Inn Sonoma County Airport**
 417 Aviation Blvd., Santa Rosa

Wednesday, September 26, 2018
28th Annual Wine Country Business Showcase
 The Luther Burbank Center for the Arts is still working to restore their facilities after the fires. We are working with them to set a new date. Watch for news in this newsletter and on the Chamber website.

Thursday, October 11, 2018
 Chamber Business After Hours Social 5:30-7:30pm
 Hosted by **Sutter Santa Rosa Regional Hospital**
 30 Mark West Springs Road, Santa Rosa



Friday, October 12, 2018
 37th Annual **Installation Dinner** 6:00-9:00pm
 At Charlie's Restaurant at the Windsor Golf Club
 1320 19th Hole Drive, Windsor

Thursday, November 8, 2018
 Chamber Business After Hours Social 5:30-7:30pm
 Hosted by **Anytime Fitness**
 490 Larkfield Center, Santa Rosa

Wednesday December 5, 2018
 Holiday Tree Lighting - Community Event - 6:00pm
 Hosted by **Molsberry's Markets, Inc.**
 522 Larkfield Center, Santa Rosa

Thursday, December 13, 2018
 Chamber Business After Hours Social 5:30-7:30pm
 Hosted by **Larkfield Exchange Bank and Molsberry's Markets, Inc.**
 500 Larkfield Center, Santa Rosa

SONOMA COUNTY EDB EVENTS



4TH ANNUAL SABORES DE WINE COUNTRY LATINO FOOD & WINE FESTIVAL

September 10, 2018, 5:30 – 8:30 PM

Luther Burbank Center for the Arts, 50 Mark West Springs Road, Santa Rosa, CA

A celebration of heritage, gastronomy, culture and community with music and dancing!

Tastings of award winning wines, micro-brews, spirits and tasty bites including coffee, cake and ice cream from Latino Culinary Chefs!

Tickets: \$20.00

For further information: <http://sonomaedb.org/Calendar/2018-Sabores-de-Wine-Country-Latino-Food-and-Wine-Festival/>

FALL ECONOMIC FORECAST

October 5, 2018, 7:00 – 9:00 AM

DoubleTree Hotel Sonoma Wine Country

KEYNOTE SPEAKER:
 Economist Dr. Chris Thornberg, Founding Partner of Beacon Economics



For further information: <http://sonomaedb.org/Calendar/Fall-Economic-Forecast-Breakfast/>

The Sonoma County Economic Development Board is a great source for business information and support. Visit <http://sonomaedb.org/>.



Sonoma CONNECTION

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28th Annual Wine Country Harvest Faire Business Showcase & Silent Auction



Wednesday, September 26, 2018 4 - 7 PM

presented by
the Mark West
Area Chamber
of Commerce &
Visitors Center



Exhibits, Entertainment, Networking
FUN, FOOD & WINE

Please call the Chamber at 578-7975 or
visit www.MarkWest.org to participate.

	Members	*Non-Members
4' Table	\$250	\$375 ±
8' Table	\$350	\$475 ±

* includes
1 Year Membership

Booth Fee includes display space, table,
2 chairs, and tablecloth.
Electricity available on request.

Reserve Your Space NOW!

Table Location

1st Choice _____ 2nd Choice _____

4' Table 8' Table

Check if table not needed
(see back for height restrictions)

Company _____

Contact _____

Address _____

City/State/ZIP _____

Phone/FAX _____

Email _____

Check payable to: Mark West Chamber

Pay Online: MarkWest.org

Please charge my VISA/MASTERCARD

Card # _____

Exp Date _____ Ver # _____

Name on Card _____

YES, I will donate to the Silent Auction:
item _____ value \$ _____

*Corporate Sponsorships Available.
Ask for Details.*

Join us at



**LUTHER BURBANK
CENTER FOR
THE ARTS**

Mail: MWACC, 4787 Old Redwood Hwy, Suite 101, Santa Rosa, CA 95403

707.578.7975

MARK WEST AREA COMMUNITY INFORMATION

AREA POPULATION - within a 3 mile radius - 20,000
 ELEVATION - 160 feet above sea level
 BOUNDARIES - Area approximately bounded by:
 Shiloh Road - North Piner Road - South
 West Olivet Road - West Lodge on Mark West Springs Rd - East

The Lark Newsletter is published monthly under the direction of:
 The Mark West Area Chamber of Commerce & Visitors Center
 4787 Old Redwood Hiwy, Suite 101, Santa Rosa, CA 95403

ADVERTISING: 6 months \$107.50; 1 year \$200
 FLYER INSERTION: \$35 per issue.
 You supply a .pdf version of your 8.5" x 11" flyer to info@markwest.org
 You can pay online at <http://markwest.org/payment>

The Lark Newsletter is emailed to member businesses each month.
 For more information, contact the Chamber office at 578-7975.

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Deadline for publication is the 3rd Wednesday of the month.
 Please email your materials to info@markwest.org

*Promote your business with
 your flyer in the Chamber newsletter.
 You supply the flyers - We do the work!*

CHAMBER MEMBERSHIP DUES
 Effective May 1, 2006

Standard Dues		Non-Profit Dues
\$125.00	Business (1-5 Personnel)	\$110.00
\$175.00	Business (6-10 Personnel)	\$155.00
\$245.00	Business (11+ Personnel)	\$215.00
\$625.00	Corporate Sponsor	
\$ 95.00	Individual (no business affiliation)	

You can pay online at <http://markwest.org/payment>

**California American Water offers
 free rebates, home water surveys
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 email us at Larkfield@amwater.com.**



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*VP Membership
 Position Open*

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AFTER HOURS BUSINESS SOCIAL

Thursday September 13,
5:30 - 7:30 pm

HILTON GARDEN
INN SONOMA
COUNTY AIRPORT

417 Aviation Blvd.,
Santa Rosa

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Thank You To Our Corporate and Media Sponsors!



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THE WINDSOR TIMES

