



The Lark

Bringing Business & the Community Together!

Volume XI Issue 2

February 2007

Mark West Area Chamber of Commerce

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Santa Rosa, CA 95403
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www.markwest.org
Office Hours: M-Th 1-4 pm

Our Mission:

The Mark West Area Chamber of Commerce is organized to advance the economic well-being and uniqueness of the Mark West Area so that its citizens and all areas of its business community shall prosper.

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After Hours Business Social February 8, 2007

5:30pm - 7:30pm

Hosted by:

Healthy Are We
642 Larkfield Ctr
(Chamber Offices)
Santa Rosa

2007 Directory



As we go to press with the Lark, our 2007 Directory is being printed.

One copy will be mailed to each member. Pick up additional copies at the Chamber office.

The office is open Monday–Thursday, 1pm - 4pm.

If you prefer, please call (578-7975) or email (markwest@markwest.org) the Chamber office and request that additional copies be mailed to you.

We appreciate your support, and look forward to serving you in 2007!

**Visit your Chamber's office, or call 578-7975:
642 Larkfield Shopping Center, Santa Rosa, CA 95403**



January Social host:
Marc Hunter of
Code 3 Loans
more pictures on Page 3

Join Us on February 8:

Chamber members and their guests are invited to the Business After Hours Social hosted by **Heathy Are We**, at the Chamber Offices.

Affordable Office Space Move in Now!

A private office is for rent in the Chamber's new office space. Included in the monthly rent are janitorial services, utilities, bathroom and kitchenette.

Call Pat at **578-7975** for details and a tour.

17th Annual Harvest Faire & Business Showcase



GRP Wealth Strategies Group



American Dream



Molsberrys



Marys Pizza



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707/546-0307

January Social
Hosted by
Code 3 Loans

Chamber members and their guests were treated to a feast at the business after hours social at **Code 3 Loans**. Marc and Janelle Hunter started this mortgage loan office in 2005. Their staff are experts in finding the right mortgage or investor for your properties. While they share a common bond with emergency service personnel, they offer exceptional service to all. They share staff and offices with **Seacoast Properties**, which provides real estate brokerage services.



Code 3 Loans Staff: Theresa Shaw, Rocky Martin, Janelle Hunter, Marc Hunter, Norberto Chavez, Stephanie Ferriera and Don Siemon, with the Hunter family.



Marc Hunter



Theresa Shaw with Skip Graham of GRP Wealth Strategies Group



Stephanie Ferriera and Norberto Chavez



Charles & Christine Holzhauser

photos by Sonoma CONNECTION



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P O Box 1381
Healdsburg, CA 95448
(707) 433-8774
info@sonomaconnection.com
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President's Message

Having been out of circulation for over two months, due to bypass surgery, there are a number of things I wanted to say, and thoughts to share.



Jim Bajgrowicz
Board President

It is a tad late, but **Happy New Year** to you all with best wishes for health, for success in your endeavors, and an increase in knowledge – the “healthy, wealthy and wise” of my childhood prayers.

A THANK YOU VERY MUCH to all of the many people who stood up to fill the many roles while I was away. You all did a great job that is very much appreciated.

Some thoughts to share: being severely ill I've become very nostalgic, have had a lot of time to rest and recuperate and have learned to enjoy some of the old movies. But other thoughts have come to my mind, many directly from the news:

The Sutter/Memorial revised plans will make a big difference to our area. Will there be a need, with just a clinic coming to our area, for the previously anticipated doctors' office?

Will we be better off consolidating our water system with Sacramento's, and what if we have to share equally the burden of cost for severe damage there or here? Are there real savings to be achieved?

Our Chamber is continuing to sponsor many events, and we are looking for volunteers to chair committees, sit on the Board, and to serve as our Treasurer. If you have any interest, please contact the office 578-7975 or me directly at 235-9774.

Again, thanks to the many hands that came to the Chambers' and my assistance.

Sincerely,
Jim Bajgrowicz, President

Mark West Area Community Services Committee

With the support of the Board of Supervisors, LAFCO, the Sonoma County Water Agency (SCWA), and the citizens of the greater Larkfield, Wikiup and Fulton areas, the Mark West Community Services Committee (MWCSC) is moving forward in the process to form a local district and by which obtain LOCAL CONTROL of the water and other essential services.

While the Mark West Community Services District (proposed) is expected to begin small and administer such services as street lighting, and potentially garbage and cable, the initiative is to expand it's services to water, sewer and eventually parks and recreation.

With your help and support, we can maintain LOCAL CONTROL of the services provided in our community. We are seeking support & volunteers. If you are interested in helping, or to donate funds, please visit our website at www.markwestcsd.org.

Promote your business by having your flyers inserted in the Chamber newsletter.
You supply the flyers - We do the work!

The next Board of Director's meeting is February 13 at the Mark West Unified School District Office from 11:30 am - 1:00 pm.



David Hartman

15 Lark Center Drive
Santa Rosa, CA 95403

707-546-5717
FAX 707-546-0902



REAL ESTATE
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Marc Hunter
Realtor

(707) 570-0850 office
(707) 322-3260 mobile
(707) 284-5540 fax

marc@code3loans.com

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www.code3loans.com

Member Profile

**FYI: “Unbundled” Legal Services
Limited Representation for a Limited Budget**

CHARLES B. HOLZHAUER, Esq. - PROVIDING
OUTSTANDING LEGAL SERVICES FOR OVER 25 YEARS
740 4th Street, Santa Rosa, CA 95404 463-0200

You find yourself in a legal predicament: Your landlord is evicting you but you cannot afford to hire an attorney at \$200/hour. What do you do? According to M. Sue Talia, an attorney with at least twenty years experience, you might consider limited legal representation known as “unbundling”. Mr. Charles Holzhauser, attorney at law and Chamber Member of the Santa Rosa Mark West area, uses principles by attorney, M. Sue Talia about unbundling and he explains the relevancy of unbundling currently. What is unbundling, how could it help clients and what type of legal work is appropriate for unbundling?

Our Mission: To provide excellent, efficient and effective legal counsel and legal action at reasonable cost. We focus on client objectives and needs to provide successful legal solutions.

Profile: Charles B. Holzhauser graduated from the University of California, Berkeley in 1978. He received his Juris Doctor Degree from Golden Gate School of Law in 1981 and passed the California Bar Exam on the first attempt. He practiced law for 11 years in San Francisco with a four-attorney Real Estate firm then opened his private practice in Oakland. He practices in Sonoma, Mendocino and Lake Counties.

M. Sue Talia, author of A Client’s Guide to Limited Legal Services, explains, “This is my favorite term for limiting legal services because it is so descriptive. The concept is that the traditional approach requires attorneys to offer a bundle of services, consisting of all aspects of the case. Unbundling means that the attorney and the client can agree that the attorney will provide some, but not all, of the services contained in a classic family law case.” Simply put, unbundling is limited legal services. “It means that the client and attorney contract with each other for the attorney to provide some, but not all, of the traditional legal services.”

Areas of Practice:

Real Estate	Landlord-Tenant	Personal Injury
Easements	Breach of Warranty of Habitability	Auto accidents
Boundaries	Evictions	Premises Liability
Partitions	Eviction defense	Mold litigation

Why would a client want limited legal services? The services are tailored to the client’s needs and the specific case, providing cost-effective legal services. Charles Holzhauser states that clients seek limited legal services when legal costs prohibit them from full service legal representation. In limited legal services clients can effectively do some of the legal responsibilities to decrease the cost.

Furthermore, the approach is fluid. For example, unlike the traditional approach with its premise of full service (when attorneys carry responsibility for every facet of the case), unbundling educates clients and empowers them in specific decision making. A clear demarcation of responsibilities exists; attorneys conduct specific matters and clients handle specific areas that he/she want to handle. Both sides are clear on authority and responsibility.

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Renewing Members

- Cricklewood (1982)**
- Golden Bear Financial (1993)**
- Wikiup Tennis & Swim (1983)**
- Guadalupe Private School (1987)**
- Creekside Apartments (1987)**
- Safari West (1998)**
- Petrified Forest (1994)**
- Sevall Thwaites & Soper (1997)**
- Blood Bank of the Redwoods (2000)**
- Larkfield Florist & Gifts (2000)**
- Kobrin Financial (2001)**
- Creative Property Services (2003)**
- Summit State Bank (2003)**
- Clone Digital Print & Copy (2004)**
- Seacoast Properties (2005)**
- Logan II Investigations (2005)**

2007 – Pick a month to hold your Business Social.

upcoming
Business-After-Hours-Socials

Feb 8 Healthy Are We

Mar 8 Golden Bear Financial

Apr 12 Open - call to schedule!

FYI: “Unbundled” Legal Services

continued from Page 5

The client instructs the attorney which services to perform and therefore releases liability for those matters the client wants to handle. Clients are interested in instruction on technique, strategy, and all the options available.

Sometimes clients want to represent themselves. That takes consideration and analysis. Would you want to represent yourself in an emotional case such as a landlord tenant matter? But, if you want a resource to learn procedures, a lawyer helps.

Therefore, depending on what litigants want and would be able to do, the attorney can act as coach up through full-service attorney. The attorney as coach does not step in and do it for you, but teaches you to deal with specific issues if you were to do it yourself. The attorney acts as a coach who helps a client who wishes to represent himself. The attorney can guide the client to ascertain whether self-representation is appropriate or whether the attorney should provide greater responsibility in representation. No matter what relationship exists between the client and the attorney, several factors determine the success and guide the outcome.

- Are you a good candidate for limited legal services or unbundling?
- Can you detach yourself from the emotion of the case?

Attorneys give objective analysis and emotionally uninvolved assessment that is beneficial.

But if you can't at least see that and attempt to separate a logical or financial decision from its emotional content, you simply will not be a good candidate for limited legal representation.

- Can you handle the paperwork?
- Are you decisive?
- Are you good with details and follow through?
- Do you have the time commitment?

Evaluating these factors can help clients understand the scope of responsibility that they could have in unbundling (limited legal services) with their attorney. However, the decisions of responsibility and education of the case to the clients hinge upon communication.

Furthermore, the success of the case depends in part on a relationship of good communication between a client and the attorney. The attorney must ensure that he/she keeps the client informed every step of the way for unbundling to be effective.

Clients must choose competent attorneys and have an initial consult with their attorney without hidden agendas. Pay for the conference, but be direct and say that you are considering limited legal services if you are. Ask for the attorney's advice on the consequences. Spend the money on a qualified attorney and don't get cheap about it. This isn't the time to meet only with an attorney who offers "free initial consultation".

Then, if you are told your case has to be litigated, you will be more comfortable that the opinion is based on the facts and law of your case, rather than because the attorney needs to recoup the cost of the consultation.

contributed by Chamber Member:
Charles B. Holzauer, Attorney

Chamber Membership Dues		
<i>Effective May 1</i>		
Standard Dues		Non-Profit Dues
\$125.00	Business (1-5 Personnel)	\$110.00
\$175.00	Business (6-10 Personnel)	\$155.00
\$245.00	Business (11+ Personnel)	\$215.00
\$625.00	Corporate Sponsor	
\$ 95.00	Individual (no plaque or voting)	



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Mon-Thurs 6 am - 6 pm
Fri-Sat 6 am - 7 pm

Just North of the LBC on Old Redwood Hwy
570 Larkfield Center Santa Rosa, CA 95403
707-579-4991

We serve  espresso.

Mark West Area Community Information

AREA POPULATION - within a 3 mile radius - 20,000
ELEVATION - 160 feet above sea level
BOUNDARIES - Area approximately bounded by:
Shiloh Road - North
Piner Road - South
Mark West Lodge on Mark West Springs Rd - East
West Olivet Road - West

About the Newsletter

Editors: Kathleen Palmer & John Essman
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The Lark is published monthly under the direction of:

The Mark West Area Chamber of Commerce

642 Larkfield Shopping Center
Santa Rosa, CA 95403
(707) 578-7975

Deadline for publication is the
3rd Wednesday of each month.

ADVERTISING

**Monthly \$25; 3 Months \$60
6 months \$107.50; 1 year \$200**

FLYER INSERTION: \$35 per issue. You supply 200 copies of your 8.5" x 11" flyer on 20# paper. If you would like to have your flyer typeset and printed by the Chamber, the cost is \$75.

The Lark Newsletter is mailed to member businesses each month. For more information, please contact Office Manager Patricia Morelli, at 578-7975.

THE DEADLINE FOR LARK PUBLICATION

The deadline for all articles, pictures, and flyers for the Lark is the third Wednesday of each month, following our Monthly After Hours Business Social.

The Deadline for the March Lark
is **February 21.**

Please email your materials to info@markwest.org

Chamber Board of Directors & Staff

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Mark West Area Chamber of Commerce
642 Larkfield Shopping Center
Santa Rosa, CA 95403

**After Hours
Business Social**

**February 8, 2007
5:30pm - 7:30pm**

Hosted by:

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642 Larkfield Ctr
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