



# The Lark

**Bringing Business & the Community Together!**

Volume XI Issue 6

**June 2007**

## Mark West Area Chamber of Commerce

642 Larkfield Center  
Santa Rosa, CA 95403  
Tel: (707) 578-7975  
FAX: (707) 578-0397  
markwest@markwest.org  
[www.markwest.org](http://www.markwest.org)  
Office Hours: M-Th 1-4 pm

### Our Mission:

*The Mark West Area Chamber of Commerce is organized to advance the economic well-being and uniqueness of the Mark West Area so that its citizens and all areas of its business community shall prosper.*

### In This Issue:

- Flea Market & BBQ..1
- FYI: Forms W-2.....2
- Member Update.....2
- Social Calendar.....2
- After Hours Social....3
- Fire StationCrew.....4
- Tradeshaw Flyer...5/6
- Chamber Directory...7
- Corporate Sponsors.8

## After Hours Business Social

**June 14, 2007**

**5:30pm - 7:30pm**

*Hosted by:*

**Golden Bear Financial**

**14A Healdsburg Ave.  
Healdsburg**

## June After Hours Business Social June 14 5:30pm - 7:30pm

This month, **Golden Bear Financial** opens their offices to us & will treat us to a **Mexican Buffet** by **Tony's Catering** of Larkfield.



Don't miss this chance to network with other chamber members and meet new business contacts!

**Golden Bear Financial's** offices are located in Healdsburg at **14A Healdsburg Ave.**, just west of the old Russian River bridge.

Introducing Beck Law's newest staff member:  
**The Legal Beagle**



Reception:

**June 21, 5 - 7pm  
Beck Law Offices**

**2681 Cleveland Ave, SR  
RSVP: 576-7175**

## Flea Market & BBQ June 16 9:00am - 1:00pm

Join us for the Chamber's **Flea Market and BBQ** on **June 16 from 9:00am - 1:00pm** at the **Stoke Ranch at 5525 Old Redwood Highway**. Coffee & pastries will be sold in the morning, and the **BBQ** has hamburgers or hot dogs, and a drink for only \$5!

**Reserve your space to sell those unwanted items!** Spaces are \$25, bring your own table.

The Chamber is accepting donated items for the Chamber table. Bring items to the Chamber office or call to have them picked up.



**Visit your Chamber's office, or call 578-7975:  
642 Larkfield Shopping Center, Santa Rosa, CA 95403**

**FYI: Social Security W-2 News Update**

Dear Colleague:

Your members submit Forms W-2 (Wage and Tax Statements) to Social Security. Social Security would like to share with you its free electronic newsletter, W-2 News that provides up-to-date information on wage reporting.



Because your time is valuable, this newsletter is only issued when important wage reporting information becomes available.

For current and prior issues of W-2 News go to [www.socialsecurity.gov/employer/w2news](http://www.socialsecurity.gov/employer/w2news) and learn more about:

- \* Verifying Social Security Numbers Online;
- \* Try W-2c Online!; and
- \* Saving and Resuming W-2 Online Reports.

While you are there, don't forget to sign up for future issues of W-2 News. To learn more about Social Security, visit [www.socialsecurity.gov](http://www.socialsecurity.gov).

Please share this information with others that will find it useful. Thank you in advance,

**Cheri Arnott**

Associate Commissioner for External Affairs  
 Social Security Administration, 3409 Annex 6401  
 Security Boulevard, Baltimore, MD 21235

<b>Chamber Membership Dues</b>		
<i>Effective May 1, 2006</i>		
Standard Dues		Non-Profit Dues
\$125.00	Business (1-5 Personnel)	\$110.00
\$175.00	Business (6-10 Personnel)	\$155.00
\$245.00	Business (11+ Personnel)	\$215.00
\$625.00	Corporate Sponsor	
\$ 95.00	Individual (no plaque or voting)	



*President-Elect Walt Smith rides the Zappy3 Pro, donated by ZAP Electric, that will be raffled off at the Wine Country Harvest Faire & Business Showcase on October 3, 2007. BUY RAFFLE TICKETS at the JUNE SOCIAL 1=\$1 6=\$5*

**Renewing Members**

<b>Molsberry Markets</b>	<b>1981</b>
<b>Wells Fargo Center for the Arts</b>	<b>1982</b>
<b>Key Properties</b>	<b>1989</b>
<b>Allstate Insurance</b>	<b>1998</b>
<b>Empire Waste Management</b>	<b>1998</b>
<b>River Rock Casino</b>	<b>2003</b>
<b>Atomic Casino Games</b>	<b>2003</b>
<b>Sonoma Eyeworks</b>	<b>2003</b>
<b>Sharon Albritton Wedding Minister</b>	<b>2006</b>
<b>Norm's Kitchen</b>	<b>2006</b>

*2007 – Nov & Dec open for your Business Social.*

<i>upcoming</i>	
<b>Business-After-Hours-Socials</b>	
<b>Jun 14</b>	<b>Golden Bear Financial</b>
<b>Jul 12</b>	<b>Klohe Insurance Group</b>
<b>Aug 9</b>	<b>Le Soleil</b>
<b>Sep 13</b>	<b>Exchange Bank</b>
<b>Oct 11</b>	<b>Cal American Water Co.</b>
<b>Nov 8</b>	<b>Open - call to schedule!</b>

May Social
Hosted by
Rincon Valley Fire Department

Rincon Valley Fire Department hosted the May 10th Social at the Larkfield Station. Many of our members and their guests showed up for this wonderful event. Some were children, which was so awe inspiring for them as well as we members. Several got to go on a ride in one of the Fire Trucks, which was very impressive!!

The Firemen & Firewomen gave a number of demonstrations, such as to their firefighting outfits and techniques. It is amazing what has been learned about firefighting and the many improvements to the equipment they have today. However, it is still a very dangerous job and requires many hours of training. All of these men and women who do dedicate themselves to this profession are wonderful people. We should show our gratitude to them at any opportunity. It could easily be your home, or your life, they may be called upon to save!!

A special thanks goes to Costco, represented by Leonard Boccaleoni, to Guy Markell, of Markell Incorporated, and to Patricia Morelli, Chamber Office Manager, for their many gift items for the drawing for door prizes.

While it was a nice turnout it would have been nice if more people could have attended. For all of you that did not, you missed a very worthwhile event. A lot of good networking went on between several of our members in attendance. This is what these socials are all about, and a perfect way to make your membership pay-off. You will reap what you shall sow!!

Don Wilson was the M-C for the evening, and as always did a great job. His wife, Barbara also did a great job signing in the guests and being the



Members & Guests along for the ride



usual "friendly greeter". Thanks, Don & Barbara.

Fire Chief Doug Williams introduced the Station Captain and all the Crew and gave a short talk about what all they do and what is involved in running a station and the District. Members of the Crew demonstrated their Search and Rescue and Safety Equipment, and took attendees for a trip in the Fire Truck! Young and older enjoyed the rides!

Please try to attend these Socials. It is a way to have fun and meet people, and do business too!!

Walt Smith, President-Elect & Ambassador

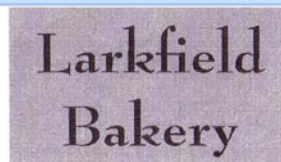
more photos on page 4

photos by Sonoma CONNECTION



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Web Site Design & Marketing • Computer Consulting
Digital Photography • Search Engine Optimization

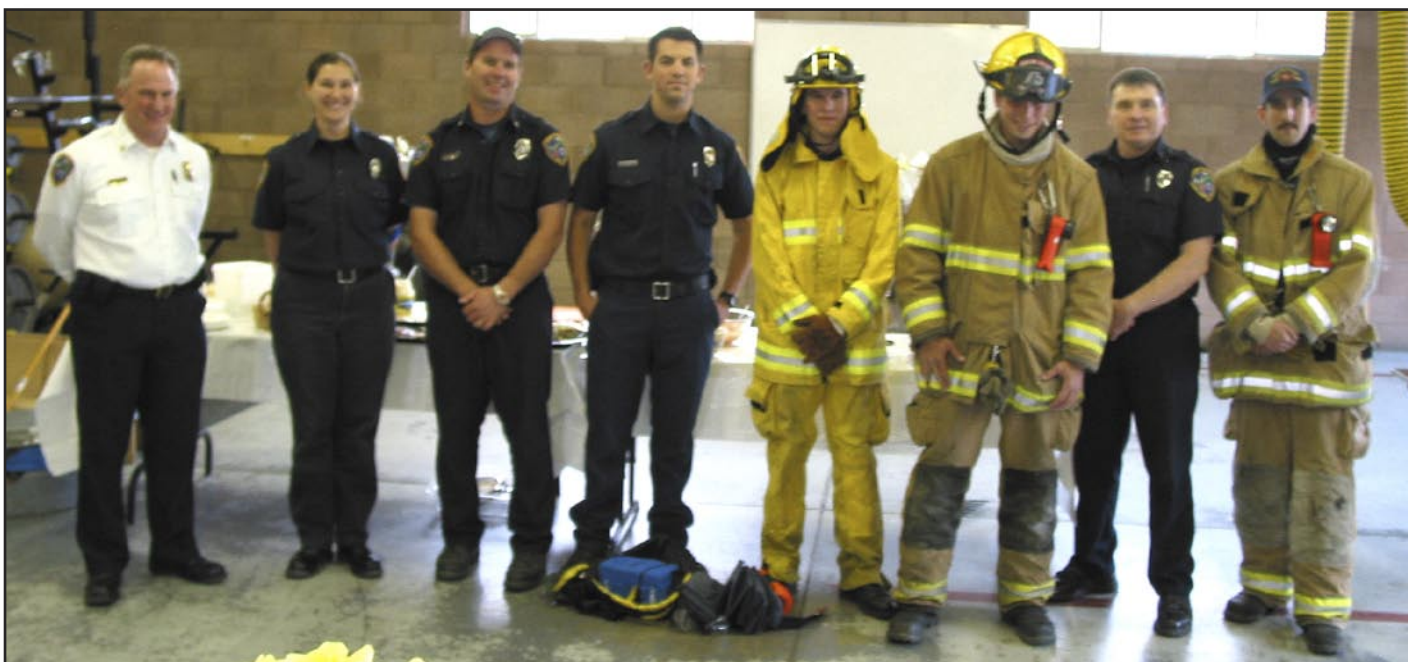


Fresh Danish from Scratch
Sandwiches on Fresh Baked Bread
Cakes \* Pies \* Muffins \* Donuts

Sunday 6 am - 12 pm
Mon-Thurs 6 am - 6 pm
Fri-Sat 6 am - 7 pm

Just North of the LBC on Old Redwood Hwy
57° Larkfield Center Santa Rosa, CA 95403
707-579-4991

We serve illy espresso.



Larkfield Station is located at 45 Lark Center Drive (across from the Larkfield Shopping Center)

*pictured from left are:*

Fire Chief Doug Williams, Firefighter Marie Bills, Captain Rob Bisordi, Firefighter Corey Larson, Firefighter Tyler Overby, Firefighter Ryan Overby, Captain Andrew MacLean, Firefighter Steve Humes

**Thanks from the Mark West Area Chamber of Commerce!**

Promote your business by having your flyers inserted in the Chamber newsletter. ***You supply the flyers - We do the work!***

The next Board of Director's meeting is June 12 at the Grace Fellowship offices, 608 Larkfield Center, from 11:30 am - 1:00 pm.



David Hartman

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Santa Rosa, CA 95403

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[www.code3loans.com](http://www.code3loans.com)



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- Land Surveying
- Civil Engineering
- Wastewater Specialists



**LESCURE**  
ENGINEERS, INC.  
(707) 575-3427

# The Wine Country Harvest Faire Business Showcase & Silent Auction



*Wednesday, October 3, 2007 4 – 8 PM*

*presented by the  
Mark West  
Area Chamber  
of Commerce*



*Exhibits, Entertainment, Networking*

## **FUN, FOOD & WINE**

*Please call the Chamber at 578-7975 or  
visit [www.MarkWest.org](http://www.MarkWest.org) to participate.  
Booths & Tabloid Ads Available NOW!  
Corporate Sponsorships Available!*

*YES, I would like to participate!*

*Join us at the*

**WELLS FARGO  
CENTER FOR  
THE ARTS**



**Name** \_\_\_\_\_  
**Company** \_\_\_\_\_  
**City/State/ZIP** \_\_\_\_\_  
**Phone/FAX** \_\_\_\_\_  
**Email** \_\_\_\_\_

- Check payable to: Mark West Chamber  
 Please charge my VISA/MASTERCARD

**Card #** \_\_\_\_\_

**Exp Date** \_\_\_\_\_

**Signature** \_\_\_\_\_

*YES, I will donate to the silent Auction:  
item \_\_\_\_\_ value \$ \_\_\_\_\_*

*Corporate Sponsorships Available for  
\$1500 and \$3500. Ask for Details.*

**Mail: MWACC, 642 Larkfield Center, Santa Rosa, CA 95402 FAX: 707 578-0397**

	Members	Non-Members
4' Table	<b>\$250</b>	<b>\$350</b>
8' Table	<b>\$350</b>	<b>\$450</b>
Tabloid Ad	<b>\$125</b>	<b>\$175</b>

Booth Fee includes display space, table, 2 chairs, tablecloth, business card covers and exhibitor ribbons.  
*Electricity available on request, at no additional charge.*

**Reserve Your Space NOW!**

Table Location (see back for floorplan)

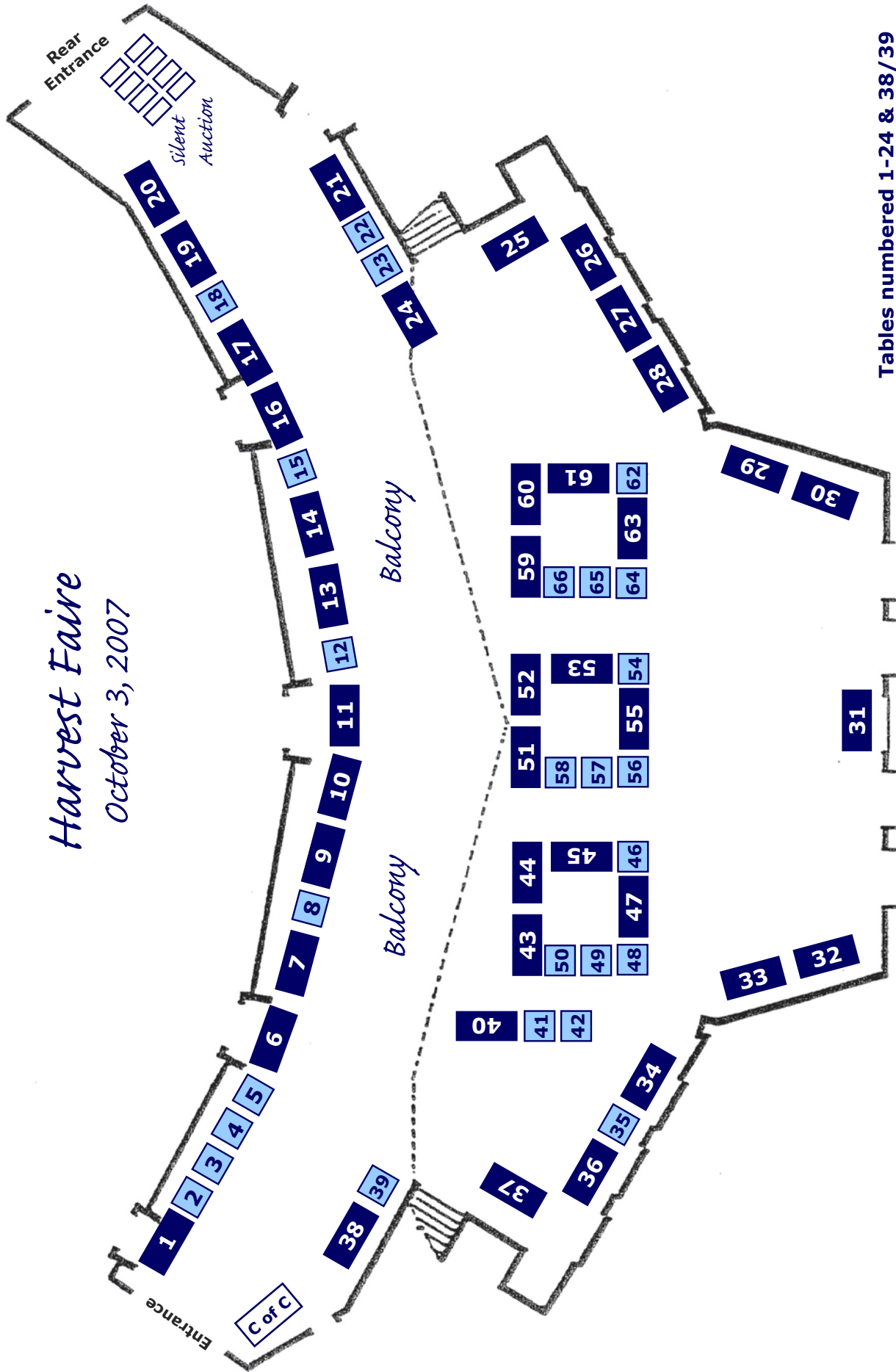
1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_

- 4' Table       8' Table       Tabloid Ad

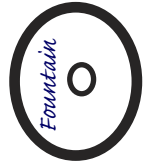
- Check if you don't need a table, or have a  
backdrop (see back for height restrictions)

# Harvest Faire

October 3, 2007



4' table  
8' table



Patio

Patio

Tables numbered 1-24 & 38/39  
under Balcony (dotted line)  
have a 7 1/2' height limit  
Electricity available on request

**Mark West Area Community Information**

AREA POPULATION - within a 3 mile radius - 20,000  
ELEVATION - 160 feet above sea level  
BOUNDARIES - Area approximately bounded by:  
Shiloh Road - North  
Piner Road - South  
Mark West Lodge on Mark West Springs Rd - East  
West Olivet Road - West

About the Newsletter

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Printing: Clone Digital Printing & Copying 527-6565

The Lark is published monthly under the direction of:

**The Mark West Area Chamber of Commerce**

642 Larkfield Shopping Center  
Santa Rosa, CA 95403  
(707) 578-7975

Deadline for publication is the  
3rd Wednesday of each month.

**ADVERTISING**

**Monthly \$25; 3 Months \$60  
6 months \$107.50; 1 year \$200**

FLYER INSERTION: \$35 per issue. You supply 200 copies of your 8.5" x 11" flyer on 20# paper. If you would like to have your flyer typeset and printed by the Chamber, the cost is \$75.

The Lark Newsletter is mailed to member businesses each month. For more information, please contact Office Manager Patricia Morelli, at 578-7975.

**THE DEADLINE FOR LARK PUBLICATION**

The deadline for all articles, pictures, and flyers for the Lark is the third Wednesday of each month, following our Monthly After Hours Business Social.

The Deadline for the July Lark

is **June 20.**

Please email your materials to info@markwest.org

**Chamber Board of Directors & Staff**

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bajgrowiczjim@cs.com

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dwilliams@rvfire.org

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*VP Public Relations - Pro Tem*

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*Corporate Secretary*

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**Thank You To Our  
Corporate Sponsors!**



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at Windsor Golf Club



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642 Larkfield Shopping Center  
Santa Rosa, CA 95403

**After Hours  
Business Social**

**June 14, 2007**

**5:30pm - 7:30pm**

*Hosted by:*

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**14A Healdsburg Ave.  
Healdsburg**



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