

Mark West Area Chamber of Commerce and VISITORS CENTER



BRINGING BUSINESS & THE COMMUNITY TOGETHER!

4787 Old Redwood Highway, Suite 101, Santa Rosa, CA 95403
Office Hours: Tues. - Thurs. 10 am - 3 pm www.markwest.org

707-578-7975
office@markwest.org

The Lark

September 2015
Volume XXIX Issue 9

Wine Country Harvest Faire

TRADE SHOW & SILENT AUCTION

Mark West Area
Chamber of Commerce
and VISITORS CENTER



Wednesday
October 7
4-7 p.m.

Join us at


WELLS FARGO
CENTER FOR
THE ARTS

- FREE ADMISSION
- OPEN TO THE PUBLIC
- FREE FOOD & BEVERAGES
- FREE TICKET FOR \$200 GRAND RAFFLE PRIZE*!

**Need not be present to win*

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**BOOTHS
AVAILABLE
NOW!**


CALIFORNIA
AMERICAN WATER
SHOW SPONSOR



ANNUAL WINE COUNTRY HARVEST FAIRE & BUSINESS SHOWCASE:

- OCTOBER 7
- FREE ADMISSION
- PUBLIC WELCOME

How can a business trade show be this much fun? Dozens of local businesses will be on hand to show you what they have to offer and to talk about your needs. They'll be giving away good advice, demonstrations, and free samples.

Business Owners: See page 4 to reserve your table!

It's quite the family event. You'll find...

- \$200 Grand Raffle Shopping Spree
- Free food from Molsberry Markets, Inc.
- Local vintners & breweries giving away samples.
- Huge silent auction: Over 40 items!
- One FREE raffle ticket. Buy more raffle tickets for \$5.00 each or less, depending on quantity.

September Social
hosted by
Preston Property
Shop... p3

UPCOMING EVENTS: next AFTER HOURS BUSINESS SOCIAL

Hosted by
ANYTIME FITNESS
490 Larkfield Center, Santa Rosa

Thursday November 12, 2015
5:30 PM - 7:30 PM



Steve Plamann
Aaction Rents
President

Our Mission:

The Mark West Area Chamber of Commerce is organized to advance the economic well-being and uniqueness of the Mark West Area so that its citizens and all areas of its business community shall prosper.

CHAMBER MEETINGS

Board of Directors

Second Tuesday
Of Each Month
11:30 am - 1:00 pm at
Best Western Plus Wine
Country Inn & Suites
870 Hopper Av. S.R.

Ambassadors Mtg.

Second Thursday
Of Each Month
4:00 pm - 5:00 pm
At the Chamber offices

PRESIDENT'S MESSAGE

One of my favorite parts about fall is the Mark West Area Chamber of Commerce yearly **Wine Country Harvest Faire and Business Showcase**. It will again be in the main lobby at the Wells Fargo Center for the Arts, at 50 Mark West Springs Road. This is our 26th annual event. There are all sorts of fun and exciting things there for the whole family, with seventy-five participating vendors displaying interesting products, and others serving free food or offering wine and beer tasting.

Molsberry Market really goes all out with their free buffet and most of the vendors hand out candy and free samples. There is also a silent auction where you get useful items for a fraction of their normal price. Exchange Bank has a prize wheel you spin and win something every time. This year the grand prize drawing is for a \$200.00 gift certificate to Molsberry Market.

Please don't miss this fun event. James Gore, 4th District Supervisor, will be there. Yours truly will also be there and I would like a chance to meet you all and personally thank you for supporting the Mark West Chamber and the Larkfield Area.

There's still time for your business to participate and garner some great publicity!

Tables: Reserve a tradeshow table and meet your customers in person. There's a sign-up form on page 4 of this newsletter, and at <http://markwest.org/payment/>

Bag Stuffers: For just \$35 we will put your marketing materials in 300 goodie bags handed out at the show. See <http://markwest.org/payment/>

Silent Auction: Contribute your own business services, products, or anything else you wish to our silent auction. Find out how at 707-578-7975 or www.markwest.org/contactus.cfm.

In other news, we had a really nice time at our September Social. It was hosted by Sarah and Tim Preston from Remax Full Spectrum in Santa Rosa. We enjoyed great networking, a delicious food spread, and great wine.

On Wednesday October 28th, the Mark West Area Chamber will host another very informative Business Luncheon. It will be hosted by the Best Western Plus Wine Country Inn and Suites at 870 Hopper Ave. in Santa Rosa from 11:30am – 1:00pm.

Our topic will be a Smart Train update by guest speaker Matt Stevenson, from Community Education and Outreach. Don't miss this great opportunity to find out the latest information on this important topic. Chamber members and non-members can sign up online at: <http://markwest.org/payment/>. Scroll down to the bottom of that page.

This is your last chance to sign up for a booth for the Business Showcase. There are still a few available and you can secure yours at the same link as above.

Steve Plamann, President



Serving Sonoma County Since 1959

Family Owned and Operated

We offer more to our shoppers.

*Stop by our Gourmet Cheese Counter and
Sample Imported and Domestic Cheese*

**522 Larkfield Center, Santa Rosa
707/546-0307**



David Hartman

15 Lark Center Drive
Santa Rosa, CA 95403

707-546-5717
FAX 707-546-0902

SEPTEMBER SOCIAL SPONSORED BY PRESTON PROPERTY SHOP

This month's social was on September 10. Ed Whitt, our MC, introduced Sarah Preston. Tim and Sarah Preston make up Preston Property Group, a real estate team with RE/MAX Full Spectrum. Sarah explained that Tim could not be with us as he was teaching his anthropology class at Berkeley City College.

Sarah has a degree in anthropology from Santa Clara University. While in college she was an assistant trainer for horses. She then went on to obtain a second degree in Interior Architecture, a good background for her real estate career.

Tim comes from a winery family in Healdsburg and has worked in various local wineries.

They specialize, not only in single-family homes, but farms, agricultural lands and wineries.

John Essman reminded us of the Business Showcase coming up Wednesday, October 7. It's the 26th annual trade show.

There will be no social in October, as the trade show will take its place.

Walt Smith, of Military Order of Purple Heart, Chapter #78, told us about the upcoming Wings Over Wine Country Air Show at the Charles M. Schulz-Sonoma County Airport on September 26 & 27. There will be a Performers Reception the evening before on September 25. Contact Walt for more information and also to let him know if you would like to volunteer.

Winners for the Evening:

Steve Plamann, Action Rents, won Sonoma County Airport Express Tickets, donated by Tony Geraldi of Sonoma County Airport Express.

Tony Geraldi won a package of peanut brittle with a little stuffed animal, donated by Margaret DiGenova, Operations Manager at Cal American Water.

Larry Gilbert, Gilbert and Gall - LegalShield Independent Associates, won a lovely orchid, donated by Sarah Preston, Preston Property Shop.

The Pot of Gold was \$60.00. The winner was not present. It is now \$80 for next month's lucky winner.

The 50/50 drawing was \$42.00 and went to Bev Graham, GRP Wealth Strategies Group, LLC.

Remember, there is no social in October. Anytime Fitness will be hosting November's social on the second Thursday, November 12.

Contributed by Aggie Maggio, Realtor @ Coldwell Banker



Sarah Preston (left), of Preston Property Shop, welcomed us to the Social hosted by her and her husband Tim Preston. Millie Cantu (right) was one of the many guests present.



Guests Brian Knittel and Amanda Cruise of Pura Vida Wellness As A Way Of Life have just moved to the area from Palo Alto and are exploring the local chambers of commerce.



Left to right: Bev Graham of GRP Wealth Strategies Group, LLC, winner of our 50/50 Drawing. with her are Tony Geraldi (Sonoma County Airport Express), and Sarah Preston (Preston Property Shop).



*Left to Right: Tony Geraldi (Sonoma County Airport Express)
Aggie Maggio (Realtor @ Coldwell Banker)
Terry Morgan (Loughlin Marketing)
Peter Loughlin (Loughlin Marketing)*

26th Annual Wine Country Harvest Faire Business Showcase & Silent Auction



Please call the Chamber at 578-7975 or visit www.MarkWest.org to participate.

Company _____

Contact _____

Address _____

City/State/ZIP _____

Phone/FAX _____

Email _____

Check payable to: Mark West Chamber

Pay Online: MarkWest.org

Please charge my VISA/MASTERCARD

Card # _____

Exp Date _____ Ver # _____

Signature _____

*YES, I will donate to the Silent Auction:
item _____ value \$ _____*

*Corporate Sponsorships Available.
Ask for Details.*

	Members	*Non-Members
4' Table	\$250	\$375 ±
8' Table	\$350	\$475 ±
		* includes 1 Year Membership

Booth Fee includes display space, table, 2 chairs, tablecloth, and exhibitor ribbons.
Electricity available on request, at no additional charge.

Reserve Your Space NOW!

Table Location

1st Choice _____ 2nd Choice _____

4' Table 8' Table

Check if table not needed
(see back for height restrictions)

Join us at

**WELLS FARGO
CENTER FOR
THE ARTS**



Mail: MWACC, 4787 Old Redwood Hwy, Suite 101, Santa Rosa, CA 95403 FAX: 707.578.0397

NO TABLE? THEN PROMOTE YOUR BUSINESS AT THE HARVEST FAIRE WITH A BAG STUFFER OR CONTRIBUTION TO THE SILENT AUCTION!

Bag Stuffers

For \$35.00 we will place your marketing materials or small branded giveaway item in the first 300 goodie bags we give away at the Faire. Every attendee gets a bag until we run out. You need to provide the marketing materials or giveaway items. See <http://www.markwest.org/payment/> to order.

Silent Auction

Get some great publicity and the gratitude of bidders and the Chamber by contributing something to the silent auction. It could be your own business services, a physical item, a gift certificate for other business services, or anything you wish! Contact the Chamber at 707-578-7975 or www.markwest.org/contactus.cfm to find out how to make your contribution. You'll be helping the Chamber and your business!

UPCOMING BUSINESS SOCIALS

25TH ANNUAL WINE COUNTRY HARVEST FAIRE & BUSINESS SHOWCASE

Wednesday, October 7, 2015
4:00-7:00pm

Hosted by 60+ Local Businesses
Location: **Wells Fargo Center for the Arts**
50 Mark West Springs Road, Santa Rosa



Wednesday, October 28, 2015
Chamber Business Luncheon
Matt Stevens, Community Education & Outreach
Topic: **SMART Train Status Update**

Location: Best Western Plus Wine Country Inn & Suites, 870 Hopper Ave. Santa Rosa
Cost: \$10 for members, lunch included. \$15 for non-members, lunch included. Free w/o lunch.
RSVP: Required. See www.markwest.org.

Thursday, November 12, 2015
Chamber Business-After-Hours Social 5:30-7:30pm
Hosted by **Anytime Fitness**
Location: 490 Larkfield Center, Santa Rosa

HOLIDAY TREE LIGHTING
Wednesday, December 2, 2015 6pm
Location: **Molsberry Market**,
522 Larkfield Center, Santa Rosa

Thursday, December 10, 2015
Chamber Business-After-Hours Social 5:30-7:30pm
Hosted by **Exchange Bank, Larkfield Branch**
and
Molsberry Markets, Inc.
Location: 500 Larkfield Center, Santa Rosa

2016 SOCIAL SCHEDULE NOW BEING PLANNED

The Ambassadors are in the process of putting together the 2016 Socials schedule. If you are interested in hosting one of our events next year contact Ed Whitt or one of the other Ambassadors with the month you would like to host your event. You will be contacted to find the date that's right for you. Remember, if you do not have a brick & mortar setting you might be able to co-host an event. Let us know what you need and we will try to make it work for you.

If a social isn't in your plans, but you would like to announce a new product, have a grand re-opening, or something else, the ambassadors want to work with you to get your business known. Contact us with your idea and let us go to work for YOU.



Thank you, from
Your Ambassadors

Interested in joining our Ambassador Club?
Contact Ed Whitt
Valley Yellow Pages
707-322-8770
edward.whitt@myyp.com



To host a Ribbon Cutting, contact...
Aggie Maggio
Realtor @ Coldwell Banker
707-486-1303
aggiemaggio@icloud.com



Want to keep abreast of important information pertinent to local business issues? Visit: Sonoma-county.org/ledb



Sonoma CONNECTION

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**OCTOBER BUSINESS LUNCHEON
SMART TRAIN STATUS UPDATE**

Wednesday, October 28, 2015
11:30 am - 1:00 pm

Speaker: **Matt Stevens**, Community Education & Outreach

Location: Best Western Plus Wine Country Inn & Suites
870 Hopper Ave. Santa Rosa CA 95403

Lunch is a low \$10 per Chamber Member or \$15 for non-members.
Includes a delicious box lunch provided by Molsberry Markets!
FREE Admission (for Mark West Area Chamber members) without lunch!



Matt Stevens, SMART Train Community Education & Outreach. Matt has worked for SMART since 2001 designing and facilitating community outreach programs. He has a Masters Degree in Organizational Psychology and long experience as a consultant.

RSVP
to the Chamber office at
707-578-7975
or
online at
www.MarkWest.org

Space is limited!

**We suggest you
RSVP early.**

We will be having our second luncheon of 2015 on October 28th with an update on one of the most significant and contentious transportation issues in the county. All members and guests are invited.

A very special presentation will be given by Matt Stevens of SMART Train's Community Education & Outreach section. He will be telling us about phase 1 passenger service for 2016, progress on construction, funding, ongoing testing of the train sets, and other key issues.

There will be plenty of time for questions and answers so don't hold back!

HOST A BUSINESS AFTER HOURS SOCIAL IN 2016 AND GET...

- PUBLICITY
- CUSTOMERS
- THE APPRECIATION OF YOUR PEERS

You know those fun "Socials" we're always going on about? They're a great way to showcase your business, your services, and your products. Sign up now, and your event will appear on the Mark West Area Chamber of Commerce website and in this newsletter for months on end. It's "searchable" text which means it can help online shoppers find you! Plus, you'll get an enviable reputation as a party-thrower *par excellence*, which can't be bad. There is no cost except for whatever food and beverage you choose to provide. Contact ambassador Ed Whitt, Valley Yellow Pages, at 707 322-8770 or edward.whitt@myyp.com to schedule.



MARK WEST AREA COMMUNITY INFORMATION

AREA POPULATION - within a 3 mile radius - 20,000
 ELEVATION - 160 feet above sea level
 BOUNDARIES - Area approximately bounded by:
 Shiloh Road - North Piner Road - South
 West Olivet Road - West Lodge on Mark West Springs Rd - East

The Lark Newsletter is published monthly under the direction of:
 The Mark West Area Chamber of Commerce & Visitors Center
 4787 Old Redwood Hwy, Suite 101, Santa Rosa, CA 95403

ADVERTISING: 6 months \$107.50; 1 year \$200
 FLYER INSERTION: \$35 per issue.
 You supply a .pdf version of your 8.5" x 11" flyer to info@markwest.org
 You can pay online at <http://markwest.org/payment>

The Lark Newsletter is emailed to member businesses each month.
 For more information, contact the Chamber office at 578-7975.

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 Photography Credits: John Essman, Sonoma CONNECTION
 707-433-8774 john@sonomaconnection.com

Deadline for publication is the 3rd Wednesday of the month.
 Please email your materials to info@markwest.org

*Promote your business with
 your flyer in the Chamber newsletter.
 You supply the flyers - We do the work!*

CHAMBER MEMBERSHIP DUES

Effective May 1, 2006

Standard Dues		Non-Profit Dues
\$125.00	Business (1-5 Personnel)	\$110.00
\$175.00	Business (6-10 Personnel)	\$155.00
\$245.00	Business (11+ Personnel)	\$215.00
\$625.00	Corporate Sponsor	
\$ 95.00	Individual (no business affiliation)	

You can pay online at <http://markwest.org/payment>

**California American Water offers
 free rebates, home water surveys
 and more.**

**Give us a call at (707) 542-1717 or
 email us at Larkfield@amwater.com.**



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Santa Rosa, CA 95403

AFTER HOURS BUSINESS SOCIAL

Thursday
November 12
5:30 - 7:30 pm

ANYTIME FITNESS

490 Larkfield Center,
Santa Rosa

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Thank You To Our Corporate and Media Sponsors!

THE WINDSOR TIMES



Sonoma
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