

Mark West Area Chamber of Commerce and VISITORS CENTER



BRINGING BUSINESS & THE COMMUNITY TOGETHER!

4787 Old Redwood Highway, Suite 101, Santa Rosa, CA 95403
Visitors Center: Mon. - Fri. 9 am - 4 pm www.markwest.org

707-578-7975
office@markwest.org

The Lark

September 2019
Volume XXXIII Issue 9

CELEBRATE OUR COMMUNITY



Mark West Community Faire

& Business Showcase

Thursday, September 26, 2019 • 4-8PM

Luther Burbank Center for the Arts

FOOD • FUN FOR FAMILIES • SILENT AUCTION • BEER & WINE
BUSINESS & COMMUNITY BOOTHS • RAFFLE PRIZES



Presented by
Mark West Area
Chamber of Commerce
& Visitors Center



Vendor applications online at markwest.org

THANKS TO OUR FAIRE SPONSORS



CELEBRATE OUR COMMUNITY

The Mark West Area Chamber of Commerce and Visitors Center is hosting its annual community event and business showcase on Thursday, September 26 from 4-8pm in the lobby and patio of the Luther Burbank Center. It's truly a Community Faire with games and activities for kids and adults, silent auction, rebuild and public services information, food and wine sampling, Grand Raffle, and representatives from our amazing local businesses. Now in its 29th year, this event continues to flourish as our neighborhood continues to rebuild and grow ever stronger. Come say howdy to your neighbors and be a part of the fun!

We would like to especially thank our 2019 Faire Sponsors: Molsberry's Market, California American Water, Exchange Bank, Carlton Senior Living, and Accent Printing.

September Social hosted by
Postal Plus
See p3

UPCOMING EVENTS: next AFTER HOURS BUSINESS SOCIAL

Hosted by

Charles M. Schulz - Sonoma County Airport
2290 Airport Boulevard, Santa Rosa

Thursday October 10, 2019
5:30 PM - 7:30 PM



Steve Plamann
Aaction Rents
President

*Our Mission:
The Mark West Area
Chamber of Commerce
is organized to advance
the economic well-
being and uniqueness
of the Mark West Area
so that its citizens and
all areas of its business
community shall prosper.*

CHAMBER MEETINGS

Board of Directors

Second Tuesday
Of Each Month
11:30 am - 1:00 pm at
Best Western Plus Wine
Country Inn & Suites
870 Hopper Av. S.R.

Ambassadors Mtg.

Second Thursday
Of Each Month
4:00 pm - 5:00 pm
At the Chamber offices

PRESIDENT'S MESSAGE

We had a great September Social hosted by Paul and Millie, the owners of Postal Plus at 422 Larkfield Center. They have hosted before and they put on another great event. It was a full house with many networking opportunities. They offered us a large variety of food and drink and donated eight gifts for our business card drawings. We did not have a winner in our famous "Pot of Gold" drawing, (you must be present to win). Next month it will be \$140.00. We did have a winner for our 50/50 drawing,

We still have booths available for our yearly business trade show extravaganza. It will be held at the Luther Burbank Center for the Arts on September 26th from 4 – 8 PM. The Mark West Area Chamber Community Faire and Business Showcase is a great opportunity to show off your business and help support the Tubbs Fire rebuilding efforts. A portion of the silent auction proceeds will be donated to the Larkfield Resilience Fund. Last year we had nearly 1000 people attend this event. Come out, bring the family, and enjoy the evening with us. You can reserve a booth, donate a silent auction item or sign up for you frier promotion at www.markwest.org.



Prize winners at the 2018 Community Faire and Business Showcase.

Our October 10th Social will be held at the Charles M. Schulz – Sonoma County Airport at 2290 Airport Blvd, from 5:30 to 7:30 PM. This will be a great opportunity to see the new terminal and learn about the future plans for our airport.

The Mark West Area Chamber's 38th Annual Installation Dinner with James Gore will be held October 25th from 6:00-9:00PM. It will be hosted at Charlie's Restaurant at the Windsor Golf Club, at 1320 19th Hole Drive in Windsor. This is a must-do event which completes another year of effort, enthusiasm and commitment for our Board members and our Ambassadors. Our Board members are sworn in and we honor our Business, Board member and Volunteer of the year. Please come and support those who do the most to make our chamber the best. Our special guest will be 2019 Miss Sonoma County, Rhiannon Jones.

We have a very exciting joint social, also in October, on the 29th at the Russian River Brewery in Windsor. This will have a very big turnout as members of three chambers will be in attendance: the Mark West Area Chamber, the Hispanic Chamber, and the Windsor Chamber. Don't miss this great networking event!

Come out and see us at one or all of these events. We would love to get to know you better and help you market your business or products.

Steve Plamann, President



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522 Larkfield Center, Santa Rosa
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RESERVE YOUR BOOTH SPACE

The Mark West Community Faire is the best community trade show in the county, and the best way for you to meet local residents and customers!

See the application form on page 3.

Event date: Thursday, September 26, 2019



SEPTEMBER 12 SOCIAL REPORT

September's social was hosted by Paul and Millie Gibson of Postal Plus. As usual, they treated us to a wonderful evening with drinks, great food, and a very friendly atmosphere. This year Millie was off to Uganda for a family wedding. Their beautiful children attended with Paul and their associates. Their son is very poised and polite. Their baby girl won the hearts of everyone who was able to meet her.

Paul's been going to trade shows, learning and accumulating new equipment and skills. The goal is to provide more of a one-stop shop.

They will soon be offering finger printing, passports (not just photos), and more. They will be making rubber stamps in-house. They partner with a company called Bounce to offer luggage storage, as well as Title Max to make it easier for a person to have a car appraised locally. They will take pictures here and get all the answers and send it on to the appraisal company.

They offer iPostal1 virtual mail boxes. It's actually a mail box supplying more than I can write about, though it costs less than a traditional mail box.

They are most definitely a company on the move and keeping up with the times.

Micki Garcia, a tax preparer who works with Millie, told us about Millie's new tax preparation business, Elusik Tax. The new office is at 320 Third Street, (707) 575-7755.

Aside from their businesses, Paul and Millie have set up a foundation to provide support to mothers and premature babies. It is helping many here in the states and even more in Uganda. It is the Reagan Jo Foundation, named for their daughter Reagan Jo Kato Gibson, who lived only five short months.

Go to www.ReaganJoFoundation.org for more information and to see how to donate.

Donors & Winners

The Pot of Gold was \$120 and no one was present to win it for either a first or second pick. Because there was no winner, next month it will be \$140.00 and Johnathan Williams will write an article about Postal Plus for the Lark. This is another great potential reward for hosting a social.

The 50/50 drawing was for \$25, and was won by Scott Mitchell of Rodan + Fields.

Business Card Drawings:

Many prizes were donated by Paul and Millie:

There were cookies from "COOKIE...Take a Bite," two bottles of wine, baseball hats, hot and cold drink cups, a tote and T-shirt, and a discount to initial services for Elusik, Millie's Tax & Accounting service.

Winners were KG Phillips, Key Properties; Sally Crain, Century 21 Alliance; Bill Boyle, State Farm Insurance; Anthony Maggio, A M & Associates; Aggie Maggio, Coldwell Banker; John Essman, Sonoma Connection; Steve Plamann, Aaction Rents, and last but not least, Doug Williams, our retired Fire Chief who is still working for the benefit of our chamber and others.

Contributed by Aggie Maggio, Realtor @ Coldwell Banker



Left to right: Gilbert Hawkins (CaliforniaHawk Wealth Management), Paul Gibson (our host from Postal Plus), and Pete Foppiano (Golden Bear Financial).



Left to right: Ken Moholt-Siebert (Ancient Oak Cellars), Johnathan Williams (freelance writer), and Jody Williams.



Millie's and Paul's baby girl attracted a large crowd of admirers.



Bill Boyle of State Farm Insurance (left) receives his door prize from Steve Plamann (Aaction Rents).



Mark West Community Faire & Business Showcase

Thursday, September 26, 2019 • 4–8PM • Luther Burbank Center Lobby
FOOD • FUN FOR FAMILIES • BEER & WINE • SILENT AUCTION • RAFFLE PRIZES

VENDOR APPLICATION

BUSINESS / ORGANIZATION INFORMATION:

COMPANY: _____ CONTACT NAME: _____
 ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
 PHONE: _____ EMAIL: _____

I WOULD LIKE TO DONATE A SILENT AUCTION ITEM THANK YOU - WE WILL CONTACT YOU

BOOTH SIZE / TYPE:

	BOOTH INCLUDES	MEMBER PRICE	NON-MEMBER PRICE*
<input type="radio"/> 4' BOOTH	4' TABLE, TABLECLOTH, 2 CHAIRS	\$275	\$395*
<input type="radio"/> 8' BOOTH	8' TABLE, TABLECLOTH, 2 CHAIRS	\$375	\$495*
<input type="radio"/> FOOD OR WINE VENDOR	TABLE, TABLECLOTH, 2 CHAIRS	FREE	N/A

* INCLUDES ONE-YEAR MEMBERSHIP

BOOTH LOCATION (SEE MAP ON REVERSE):

FIRST CHOICE: _____ SECOND CHOICE: _____ COMMENTS: _____

I NEED ELECTRICITY

PAYMENT INFORMATION:

CREDIT CARD - INFO BELOW CHECK ENCLOSED PAID ONLINE AT MARKWEST.ORG

NAME ON CARD: _____

BILLING ADDRESS: _____

CARD NO: _____ EXP DATE: _____ CCV: _____

Presented by the Mark West Area Chamber of Commerce & Visitors Center

THANKS TO OUR FAIRE SPONSORS



2019 Sponsorship Opportunities Still Available - Call (707) 578-7975

UPCOMING EVENTS

Wednesday, September 26, 2019
29th Annual Community Faire & Business Showcase

(formerly the Wine Country Business Showcase)
 At The Luther Burbank Center for the Arts
 50 Mark West Springs Road, Santa Rosa

This is truly a Community Faire with games and activities for kids and adults, silent auction, rebuild and public services information, food and wine sampling, Grand Raffle, and representatives from our amazing local businesses. Now in its 29th year, this event continues to flourish as our neighborhood continues to rebuild and grow ever stronger. Come say howdy to your neighbors and be a part of the fun! See page 3 for a booth/vendor application form.



Thursday, October 10, 2019
 Chamber Business After Hours Social 5:30-7:30pm
 Hosted by **Charles M. Schulz - Sonoma County Airport**
 2290 Airport Blvd, Santa Rosa

Friday, October 25, 2019
Chamber 38th Annual Installation Dinner
 6:00 - 9:00pm
 Hosted at Charlie's Restaurant at the Windsor Golf Club, 1320 19th Hole Drive, Windsor

Thursday, November 14, 2019
 Chamber Business After Hours Social 5:30-7:30pm
 Hosted by **Anytime Fitness**
 620 Larkfield Center, Santa Rosa

Wednesday, December 4, 2019
Holiday Tree Lighting - Community Event 6:00pm
 Hosted by Molsberry Markets, Inc.
 522 Larkfield Center, Santa Rosa

Thursday, December 12, 2019
 Chamber Business After Hours Social 5:30-7:30pm
 Co-hosted by **Larkfield Exchange Bank** and **Molsberry Markets, Inc.**
 500 Larkfield Center, Santa Rosa

HILTON GARDEN INN SONOMA COUNTY AIRPORT WINS "BEST PLACE TO WORK" AWARD



Thanks to Erin McCauley (Director of Sales, right) and her staff of managers, Hilton Garden Inn won recognition from the Northbay Business Journal for employee perks, community involvement, and dedication to customers! Find out more: <https://www.northbaybusinessjournal.com/events/9895871-181/north-bay-best-places-to-work>

SONOMA COUNTY ECONOMIC DEVELOPMENT BOARD EVENTS



Fall Economic Forecast
 Friday, October 11, 2019
 7:30am - 9:00am

Dr. Chris Thornberg, founding Partner of Beacon Economics shares his economic outlook, focusing on California and Sonoma County.



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BUSINESS SPOTLIGHT**A. M. MAGGIO & ASSOCIATES – A CHANGE OF PACE**

Life is never stagnant. Neighbors may move out, businesses may change hands, children may be born, and, at times, careers may change. Sometimes these changes are beyond anyone's control, and all that can be done is to adapt and move on. At other times, these changes are quite intentional, and are a much-needed change of pace. For Aggie and Anthony Maggio, the latter is true as they prepare to move forward with their business, A. M. Maggio & Associates.

For the past 10 years, Aggie has worked with Coldwell Banker Real Estate LLC as a Realtor, specifically as a Senior Real Estate Specialist, representing and advising clients as they prepare to make important decisions about new homes. Anthony has also been a great help to Aggie in her real estate work, including helping with open houses. Together, they have even helped members of the Mark West Area Chamber of Commerce with their real estate needs.

While Aggie has enjoyed her time as a Realtor, she has more recently opted to pair her current work with another home business that she participated in around 30 years ago: Amway. Amway is a multi-level marketing business that sells a wide variety of products, and Aggie has chosen to specialize in selling skincare products. Anthony, who will soon be retiring from his current line of work, has also joined Aggie in working with Amway, specializing in the company's nutritional products. The duo have already begun selling, and have several regular customers, while also keeping an equal focus on Aggie's real estate work.

While Aggie was already a member of the Mark West Area Chamber of Commerce with her real estate work, she and Anthony are now also members of the Chamber under the banner of A. M. Maggio & Associates. At the 2018 Mark West Community Faire, Anthony and Aggie were proud to represent their business with a booth, introducing their products to an even wider audience. More recently, the Maggios were honored to host a social at their house.

Aggie and Anthony have long had ties to the Mark West Area Chamber of Commerce, dating back to the bakery they once operated in the Larkfield Shopping Center, but it has been since Aggie rejoined as a Coldwell Realtor that she has become a key contributor and volunteer. Though Aggie admits that she had a slow start, the Chamber and its members soon helped her become more comfortable at the monthly socials and other Chamber events, and she now volunteers regularly at Chamber functions. Anthony can often be found alongside Aggie at the meetings, and they both understand the important role that networking plays in any business. Aggie in particular is a fan of the smaller size of the Mark West Chamber, as it allows her to get to know other members.

For the Maggios, the Mark West Area Chamber of Commerce has been a steady presence despite their many careers. The ability to join with their new business and introduce themselves to the community is just one of the many wonderful things they love about the Chamber. "I'm grateful for the Chamber," Aggie says. "We've weathered some storms together – economic downturns and natural attrition of members alike. We have a great community, and we look forward to continuing with the Chamber in the future."

Contributed by Johnathan Williams, Freelance Writer



Anthony and Aggie presenting their Amway products at the 2018 Community Faire.

MARK WEST AREA COMMUNITY INFORMATION

AREA POPULATION - within a 3 mile radius - 20,000
 ELEVATION - 160 feet above sea level
 BOUNDARIES - Area approximately bounded by:
 Shiloh Road - North Piner Road - South
 West Olivet Road - West Lodge on Mark West Springs Rd - East

The Lark Newsletter is published monthly under the direction of:
 The Mark West Area Chamber of Commerce & Visitors Center
 4787 Old Redwood Hiwy, Suite 101, Santa Rosa, CA 95403

ADVERTISING: 6 months \$107.50; 1 year \$200
 FLYER INSERTION: \$35 per issue.
 You supply a .pdf version of your 8.5" x 11" flyer to info@markwest.org
 You can pay online at <http://markwest.org/payment>

The Lark Newsletter is emailed to member businesses each month.
 For more information, contact the Chamber office at 578-7975.

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Deadline for publication is the 3rd Wednesday of the month.
 Please email your materials to info@markwest.org

*Promote your business with
 your flyer in the Chamber online newsletter.
 You supply the flyer - We do the work!*

CHAMBER MEMBERSHIP DUES
 Effective May 1, 2006

Standard Dues		Non-Profit Dues
\$125.00	Business (1-5 Personnel)	\$110.00
\$175.00	Business (6-10 Personnel)	\$155.00
\$245.00	Business (11+ Personnel)	\$215.00
\$625.00	Corporate Sponsor	
\$ 95.00	Individual (no business affiliation)	

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 email us at Larkfield@amwater.com.**



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*VP Membership
 Position Open*

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Mark West Area Chamber of Commerce and VISITORS CENTER



4787 Old Redwood Hwy, Suite 101
Santa Rosa, CA 95403

AFTER HOURS BUSINESS SOCIAL

Thursday October 10
5:30 - 7:30 pm

CHARLES M. SCHULZ
- SONOMA COUNTY
AIRPORT

2290 Airport Boulevard,
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BRINGING BUSINESS & THE COMMUNITY TOGETHER!

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THE WINDSOR TIMES

